

BODE

Bode Fall 2026

Wholesale Showroom Policies, Procedures, and Order Terms

1. DIGITAL SHOWROOM POLICIES

- **Access and Scheduling**

A link to the digital showroom will be shared via email ahead of the scheduled appointment time.

- **Media Embargo**

A strict media embargo applies to all collection assets and information. Retailers are expressly prohibited from sharing, reproducing, or distributing images or any materials from this collection. Violation of this embargo shall result in immediate termination of partnership and order cancellation.

- **Appointment Duration**

- Standard appointments: 45 minutes maximum
- Combined men's and women's appointments: 1 hour 15 minutes maximum
- Retailers may review digital sales materials prior to appointments
- Appointments are intended for detailed garment review

- **Scheduling Modifications**

Multiple appointments will be occurring simultaneously. If you anticipate being 10 minutes later or earlier than the scheduled appointment time, please notify the Bode team as soon as possible. Rescheduling is required 15 minutes beyond the scheduled appointment time.

- **Showroom Samples**

- Development samples are used for our showroom images. Bode reserves the right during production to refine fabrics, hardware, embroidery, or embellishment to enhance quality, durability, and functionality while maintaining the core design features.
- Product pages include detailed descriptions and clarifications about samples shown to provide the most accurate representation of each item.

2. ORDER MINIMUM, BUDGET, AND DEADLINE

- **Minimum Order Value**

The minimum order value is \$15,000 USD for each category (menswear and womenswear separately). Total orders below the minimum value may not be accepted.

- **Minimum Quantities Per Style**

Standard minimum: 3 units per style

Exception: Styles with MSRP exceeding \$2,000 (including outerwear, evening dresses, gowns, and tailored suiting) may be ordered in quantities of 2 units

- **Business Planning Requirements**

As a Bode wholesale partner, retailers agree to provide the following in order to help us plan and grow our business.

- Monthly sales reports
- Annual and/or seasonal budget plans
- Open-to-buy projections

- **Order Submission Deadlines**

- Initial orders: Due within 7 days of appointment date
- Order edits: Accepted until January 30th
- Late submissions beyond January 30th are subject to cancellation

3. E-COMMERCE AND FARFETCH

- **E-Commerce Orders**

In order to control distribution and maintain the exclusivity of our product, Bode requires separate orders for e-commerce unless prior approval is given.

- **Platform Approval**

The sale of products on e-commerce sites must be explicitly approved by Bode. Bode reserves the right to cancel future shipments due to non-compliance with this approval requirement.

- **Farfetch Requirements**

Retailers using Farfetch for e-commerce must obtain approval before order submission and platform upload. Non-compliance may result in cancellations or forfeiture of outstanding deposits

- **Off-Price Restrictions**

Retailers selling off-price products on platforms including but not limited to Farfetch will be restricted from placing future orders.

4. ACCOUNTS PAYABLE SCHEDULE AND TERMS

- **Deposit Requirements**

All orders require deposit payment for confirmation. Orders are not considered confirmed until deposit receipt.

- **Order Cancellation Rights**

Bode retains the right to cancel orders based on Outstanding Accounts Receivable balances or delayed deposit payments

- **Order Confirmation Review**

To help us achieve production fulfillment on time, retailers must review order confirmations within 48 hours of receipt and ensure that your AP team is able to remit payment in a timely fashion.

- **Non-Compliance**

Failure to adhere to our AP policy may result in the changing of terms, cancellation of the order, forfeiture of outstanding deposits, or a delay in delivery to be determined at the discretion of Bode.

- **Payment Inquiries**

For any Accounts Payable related questions, please contact finance@bode.com

5. PRODUCT DELIVERY WINDOW

- **Shipping Window**

Bode provides retailers a shipping window with styles separated into 2 deliveries for a general timeline of receiving product. Products will be shipped according to production timelines and receipt of all required payments.

- **Delivery Timeline Compliance**

All pick tickets or commercial invoices sent before the shipping window closure date (October 31, 2026) are considered within the window regardless of any delay in payment.

- **Cancellation Restrictions**

Cancellation requests for confirmed orders which are submitted prior to the shipping window closure may be denied. Non-acceptance of shipments results in forfeiture of all outstanding deposits or credits.

- **Delivery Cadence**

Custom delivery scheduling may be accommodated upon request.

6. DAMAGES AND REPAIRS

- **Repair Services**

We are happy to assess any product issues and provide embroidery, embellishment, or beading repairs within a year of the product release.

- **Liability Limitations**

Bode is not responsible for damages incurred during transit, improper storage, or general wear from handling the goods.

- **Damage Claim Timeline**

Damage claims must be submitted within 30 days of product receipt to be eligible for return credit.

- **Claim Resolution**

Isolated occurrences will be handled on a case by case basis, but Bode reserves the right to deny return claims.

- **Return Processing**

Bode may request to hold the return shipment of all damaged goods until the end of the season.

7. MARKDOWN POLICY

- **Promotional Exemption**

Bode products are exempt from all flash sales and promotional events.

- **Markdown Timeline**

Markdowns may only go into effect after the collection has reached a year of full-priced selling.

- **Core Style Restrictions**

Core/Carry forward styles will be provided at the end of each season and cannot be marked down.

- **Compliance**

All wholesale partners must adhere to this markdown policy without exception. Failure to adhere to our markdown policy may result in the renegotiation of terms, cancellation of the order, forfeiture of outstanding deposits, or a delay in delivery to be determined at the discretion of Bode.

8. INTELLECTUAL PROPERTY AND IMAGE USAGE

- **Copyright Protection**

All photographs, images, and visual content on Bode.com, including product photography, lookbook images, campaign imagery, and model photography, constitute exclusive property of Bode and are protected under United States and international copyright laws.

- **Prohibited Uses**

Unless expressly authorized in writing by Bode, retailers may not:

- Download, copy, reproduce, or distribute website images
- Use images for commercial purposes including advertising, marketing, or retail
- Modify, crop, or alter images
- Post images on social media, websites, blogs, or digital platforms
- Sell, license, or transfer images to third parties

9. SAMPLE REQUESTS

- **Product Photography**

White background packshot images are not provided for products on order.

- **Sustainability Policy**

In alignment with sustainability initiatives, supplementary sample sets are unavailable for e-commerce photoshoot requests.

- **Special Sample Orders**

Separate sample orders may be requested for shipment to a specific location. This order will be subject to the same terms and delivery timeline as the main sales order.

10. MARKETING AND EVENTS

- **Public Communication**

Prior authorization is required for any public communication regarding Bode pop-ups or special events.

RETAILER ACKNOWLEDGMENT AND AGREEMENT

Upon order submission and confirmation, retailers acknowledge having read, understood, and agreed to all terms and conditions outlined in this document upon order confirmation.

Bode Contact Directory

Dev Aujla - CEO
dev@bode.com

Wholesale Team
wholesale@bode.com

Finance
finance@bode.com

Camille Cueto - Chief of Staff
camille.cueto@bode.com

Fulfillment Team
fulfillment@bode.com